

College Bound

Volume 2; October 2014

The News Nevadans Need to Deliver College Dreams



In This Issue....

- College Kick Start Program Launches Year Two
- Silver State Matching Grant Helping Nevada Families
- Teacher Gifts & Giveaways: Stay Informed!
- Principal Testimonial
- Comparison Chart: CKS and SSgA Upromise 529

College Kick Start Program Launches Year Two

State Treasurer Kate Marshall recently announced the launch of the second year of [Nevada College Kick Start Program](#) at news conferences in Reno and Las Vegas. Marshall said the program has now established about 70,000 college savings accounts for Nevada public school kindergarten students with an initial deposit of \$50. The intent of the Nevada College Kick Start Program (CKS) is to support a college-bound culture in Nevada, resulting in more college graduates in the Silver State.

"I am extremely proud of what we have accomplished in a short period of time; to be able to touch the lives of so many Nevada children and their families through the establishment of this game-changing program is very rewarding," Marshall said.

"CKS accounts will hopefully serve as a springboard to get parents and others to start planning today for their child's future higher education needs, which could be through a university, trade, or technical school," Marshall added.

The Nevada College Kick Start Program is using a portion of program manager fees paid to the Treasurer's Office, not taxpayer dollars, to open the CKS accounts.

Treasurer Kate Marshall with Principal Paul Catania and students at Bonner Elementary in Clark County School District



Silver State Matching Grant Helping Nevada Families

The number of Nevada families applying for the Silver State Matching Grant Program climbed to 407 during the 2014 open enrollment period (April 1 through July 31).

The Silver State Matching Grant Program, available only to Nevada families with an SSgA Upromise 529 college savings account, offers a matching grant of up to \$300 in extra college savings per calendar year, with a lifetime maximum grant of \$1,500, to Nevada families with a household Adjusted Gross Income (AGI) of under \$75,000.

No taxpayer dollars are used to fund the program. The Silver State Matching Grant Program was initiated by Treasurer Kate Marshall in 2010 to help low-to-moderate income Nevadans save for college.



Teacher Gifts and Giveaways: Stay Informed!

Since the launch of College Kick Start, we've given away over \$1,000 in gift cards to teachers who have entered our *Facebook* contest. More teacher incentives are on their way this year, so be sure to search for "Nevada College Kick Start" on *Facebook* and "Like" us to stay updated and to enter our contests!



Search for:
"Nevada College Kick Start"

👍 "like" us on
facebook



Nevada State Treasurer Kate Marshall

Principal Testimonial

By Erin Lane, Lemmon Valley ES

Lemmon Valley Elementary School recently had the pleasure of hosting State Treasurer Kate Marshall for the launch of the 2nd year of the Nevada College Kick Start Program. Close to 100 family members attended the kickoff.



What an honor it was for our school to be selected as the host for the kickoff. We opened the event with 80 of our kindergarten and pre-kindergarten students singing *Welcome Bienvenidos* as they proudly wore their "I'm going to college" T-shirts supplied by the Treasurer's Office. They were quite the little stars!

Treasurer Kate Marshall and Principal Erin Lane at kickoff event at Lemmon Valley Elementary

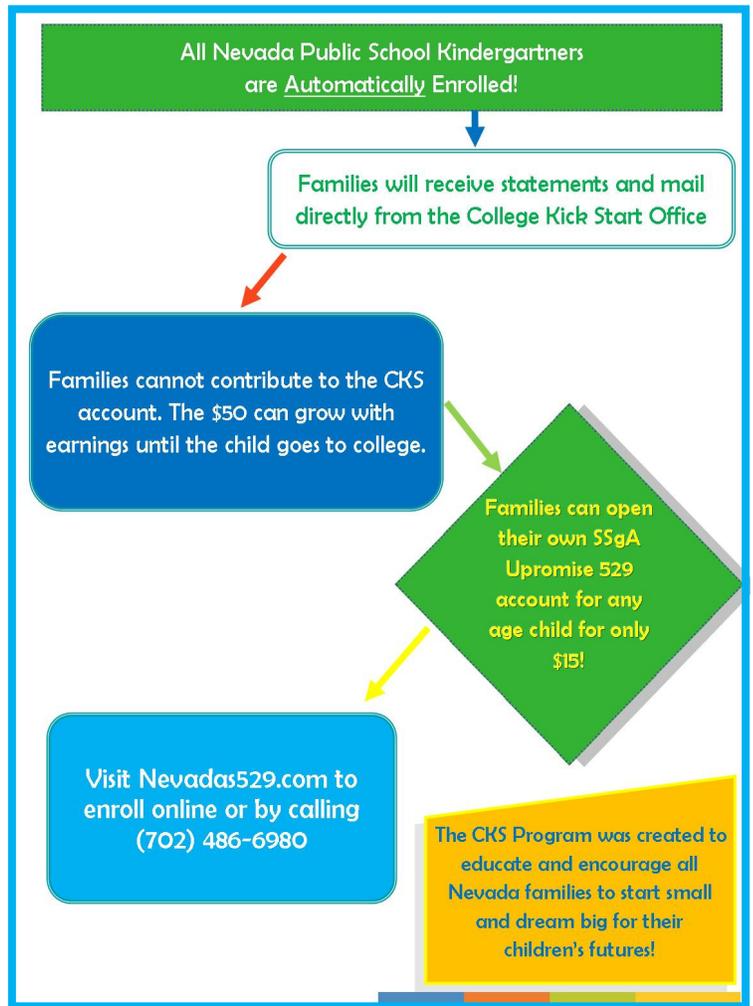
The families truly appreciated the college savings information. I believe this is a wonderful way to inform our youth and their families on the importance of a college education, and the need to begin saving today through one of the many 529 college savings programs administered by the State Treasurer's Office.

At the elementary level, we are preparing our students for educational opportunities beyond high school graduation. The Nevada College Kick Start Program and the Treasurer's Office are certainly joining in that effort, as evidenced by the smiles on the faces of our students and their parents at our kickoff event!

Don't forget: Treasurer's Office staff are always available to come out and assist with college savings events hosted by your school or district!

Contact us at:
collegesavings@nevadatreasurer.gov
 or 702-486-6980

College Kick Start: A Visual Breakdown



CKS Account vs. SSgA Uprromise 529 Account		
	CKS	SSgA Uprromise
Can families add money to the account?	No	Yes
Is it only available for kindergartners?	Yes	No. You can open an account for any age child!
Will it remain open if I move out of Nevada?	No	Yes
Can it be used at any eligible college in the country?	Yes	Yes
For a full comparison, visit collegekickstart.nv.gov		