

## Putting Nevada children on the path to college

- The Nevada College Kick Start program establishes a college savings account in the name of all Nevada public school kindergarten students, making them up to seven times more likely to attend college.\*
- The goal of this program is to create a college-going culture in Nevada by taking the first step to set aside \$50 in an account for your child.
- Nevada has made an investment in your child; now, it's your turn. Claim your child's account at [www.NV529.org](http://www.NV529.org), and then open your own college savings account for your child!



nevada college  
**kickstart**

### College Kick Start gets them started

- Your child's College Kick Start account will continue to grow on its own. However you must claim the account by the time your child enters the 5th grade to keep it.
- Claim the account at: [www.NV529.org](http://www.NV529.org).
- We encourage you to open your own separate SSGA Upromise 529 college savings account for your child with as little as \$15, and then make affordable contributions that fit your budget.
- Family and friends can also contribute to your child's separate account.
- As the account owner of a separate SSGA Upromise 529 account, you're in charge: make contributions that work for your family.
- Visit [NV529.ORG](http://NV529.ORG) or call 1-888-477-2667 today to learn more.

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**Their future starts now  
Claim your child's  
account today**



Meet Sage At  
[NV529.ORG](http://NV529.ORG)

\*2011 report, The Role of Savings and Wealth in Reducing "Wilt" Between Expectations and College Attendance, by William Elliott and Sondra Beverly of the University of Kansas and Washington University in St. Louis.

**NV529.ORG**

Administered by  
Nevada State Treasurer  
Dan Schwartz



# What is Nevada College Kick Start?

The College Kick Start program ensures Nevada kindergarten students know college is an attainable goal. This visionary program automatically establishes college savings accounts, with an initial deposit of \$50. As of 2017, over 135,000 kids in Nevada have college savings money set aside for them.

## You're probably wondering...

Does it cost me anything?

<b>100%</b>	<b>FREE</b>
<b>NO</b>	<b>CHARGES FEES HIDDEN COSTS</b>

Where does the money come from?

The program is funded through grants, private sponsorships, and program management fees. No taxpayer dollars are utilized.

What's the point?

<b>TEACH ABOUT</b>	<b>INSPIRE</b>
<b>529</b>	<b>KIDS &amp; FAMILIES</b>
<b>ACCOUNTS</b>	<b>TO SAVE</b>



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Nevada opens an account for every public kindergarten student.

## Your child is officially saving for college!

What do you do now?



**Go to NV529.ORG**

to claim your Kick Start Account

Once claimed,  
click on the  
"My Accounts" tab

Click on the "open/  
link" button to open  
your 529 account

Where can the money be used?

Any eligible school in the country, including:

Public and Private  
Universities and Colleges

Vocational-Technical  
Schools

# Making a proven difference

Research shows the following applies to all students, regardless of family income, ethnicity, or the educational attainment of a student's parents:

"Children with an established college savings account are up to seven times more likely to attend college than those without." - Washington University's Center for Social Development

"Saving for college sends a strong message to children: You are a college saver; you are college-bound." - University of Kansas' School of Social Welfare

**Learn more**  
Visit NV529.ORG to learn more. You will also receive periodic updates through your child's school and the Nevada State Treasurer's Office provided you claim your child's account by the time they enter the 5th grade..