

Putting Nevada children on the path to college

Establishing a college savings account in your child's name dramatically increases his or her likelihood of attending college. As your State Treasurer and chair of the Nevada College Savings Board, I worked with the Board in launching the Nevada College Kick Start Program as a way to create a more college-going culture in our state; to help instill in your child the dream of achieving a college education.

Your child's Nevada College Kick Start Program account will grow over the next 13 years while your student prepares to attend an institution of higher learning.

Our goal is to help you "Be ready when your child is ready."


Kate Marshall
Nevada State Treasurer

Center for Social Development at Washington University in St. Louis outlined in "The Role of Savings and Wealth in Reducing 'Wilt' Between Expectations and College Attendance

We've made a

\$50 initial account deposit
for all Nevada public
school kindergarten
students!

Help us kick college dreams into high gear by playing an active role in promoting this program in your classrooms and community.



Learn more about how the Nevada State Treasurer's Office is investing in your child's future:

CollegeKickStart.nv.gov

1-888-477-2667

702-486-6980

Open your own college savings account with as little as \$15

You can open your own separate SSgA Upromise 529 Plan college savings account with as little as \$15, and then make affordable monthly contributions that fit your pocketbook. Family and friends can also contribute to your child's separate account. As the account owner of this separate SSgA Upromise 529 Plan account, you're in charge; make contributions and withdrawals that work for you and your student. Go to Nevadas529.com or call 1-800-587-7305 today to find out how you can help kick start your child's future higher education plans.

nevada college
kickstart

Their future starts now.



CollegeKickStart.nv.gov



Administered by
Nevada State Treasurer
Kate Marshall





Making a proven difference in their lives:

Research shows that the following findings apply to all students, regardless of family income, ethnicity, or the educational attainment of their parents:

- Washington University's Center for Social Development – "Children with an established college savings account are up to seven times more likely to attend college than those without."
- University of Kansas' School of Social Welfare – "Saving for college sends a strong message to children: You are a college saver; you are college-bound."

Be ready when they are! Together let's kick start your child's future higher education needs!



Nevada College Kick Start Program

A visionary program that is automatically establishing college savings accounts, with an initial deposit of \$50, in the name of all Nevada public school kindergarten students. Administered by State Treasurer Kate Marshall and the Board of Trustees of the College Savings Plans of Nevada, the program's funding is generated through grants, private sponsorships, and program management fees. No taxpayer dollars are utilized.

Planting the seed early

The program targets kindergartners in order to get families excited about and committed to higher education as early as possible. Through this kind of long-term dialogue and planning, we hope to create a "college-going culture" that will inspire our youth to have the expectation of attending college.

How you can learn more

Visit **CollegeKickStart.nv.gov**. You'll also receive information about the program and your child's account periodically through your child's school and from the Nevada State Treasurer's Office.

Your child's account created automatically

Getting started requires no action on your part. Your child's Nevada College Kick Start account is created through information provided by his or her school. If you do not wish for your child to have an account, simply go to **CollegeKickStart.nv.gov** and complete the "Opt Out" form, or call 1-888-477-2667.

Participation costs nothing

The program is free to all participants; there are no fees, charges or hidden costs. There are no additional contributions required to your child's Nevada College Kick Start account.

Easy access when college rolls around

When your child is ready for college, all he/she needs to do is contact the Treasurer's Office at 1-888-477-2667 to request a distribution. The Treasurer's Office will verify your student's information and arrange for the funds to be sent directly to the selected institution of higher learning.

